

USA - CENTRAL EUROPE

WOMEN IN BUSINESS

SUMMIT 2019

October 17, 2019 | Tribeca Rooftop | New York City

Giving women a voice and platform is a powerful driver of economic growth and innovation. The **USA–Central Europe Women in Business Summit** promises to be the largest and most important summit of its kind focused on building transatlantic ties for women in business.

The summit will target 350+ attendees from the USA and Central Europe including:

- Business leaders from a diverse range of Fortune 500 to startups
- Representatives from Central European countries
- Officials in international development + trade
- Associations & communities representing women in business

The will convene women business leaders, innovators, and experienced and aspiring entrepreneurs in order to:

- Strengthen connections + identify career pathways for women in business
- Promote increased trade and investment opportunities between regions
- Showcase innovative leadership initiatives within the business community
- Advance entrepreneurial growth into high-demand industries and new markets

The daylong event includes networking opportunities with exclusive access to:

- Insights on market opportunities in the United States and Central Europe
- Inspiring speakers, dynamic discussions, and engaging presentations
- High-level meetings with government representatives of each country
- One-on-one consultations with industry mentors

For more information, opportunities, or to register please contact us at

usacewomen.com

Summit Presented By:



Members of the Honorary Committee of the USA - Central Europe Women in Business Summit



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PROGRAM: Subject to Change

8:00 AM – 9AM | Check-in, Registration + Networking Breakfast

Join a diverse community of women from the USA + Central Europe for breakfast overlooking the Hudson from the penthouse of the Tribeca Rooftop.

9 AM – 9:25 AM | Welcome Remarks + Opening Keynote

9:30 AM – 10:00 AM | Plenary Session 1: The Climate for Women in Business in the USA + Central Europe

This session will provide a high-level overview of some of the emerging economic trends in both regions and challenges and opportunities for women in this transatlantic context.

10:05 AM – 11:00 AM | Plenary Session 2: Trade and Investment Opportunities Spotlight
Representatives from Poland, Germany, Czech Republic, Hungary, Slovakia, the United States and more will highlight key opportunities for trade and investment in their countries.

10:05 – 11:00 | Breakout Session: Mentorship + Global Career-Building

11:10 AM – 12:00 PM | Plenary Session 3: Women's Leadership in a Transatlantic Context
Highlighting public and private sector initiatives that support women in leadership roles and the bottom line impact these efforts have at the organizational, national and global levels.

11:10 – 12:00 PM | Breakout Session: Trade + Investment Meetings

12:00 – 12:45 PM | Lunch Break + Networking

1:00 PM – 1:50 PM | Plenary Session 4: Finance + Investing to Start or Scale A Business
This session will highlight ways for business owners to access capital at home or abroad to start or scale their businesses.

1:00 PM – 1:50 PM | Breakout Session: Trade + Investment Meetings

2:00 PM – 2:50 PM | Plenary Session 5: Top Women Led Startup Spotlight
Stories and lessons from women led startups growing their business in a global context.

2:00 PM – 2:50 PM | Breakout Session: Financial Resources to Scale Your Business

3:00 PM – 4:00 PM | Closing Remarks, Raffle and Networking

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Consulate General of the Czech Republic
in New York



Consulate General
of the Republic of Poland
in New York



CONSULATE GENERAL OF HUNGARY
NEW YORK

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SPONSORSHIP OPPORTUNITIES:

Gain exposure to your organization, country or initiative and access a diverse global audience of professionals to showcase your leadership in advancing the role of women.

PLATINUM SPONSOR | \$25,000

- Opportunity to reach diverse network of entrepreneurs and business leaders from Central Europe and the United States with prime visibility throughout
- Speaking role on panel or presenting opportunity
- Full-page color ad in Event Journal
- Inclusion in all press releases
- Name/logo on all printed materials (invitations, step + repeat and program)
- Inclusion on digital promotional collateral for the summit (website + social media)
- Name/logo on display around stage
- Verbal recognition at all the accompanying events
- Access to summit registration list
- 15 summit registrations including 5 VIP seating at summit
- 15 invitations to the pre-summit reception at the Polish Consulate
- 6 tickets with prime seating at the Cultural Vistas Awards Gala
- Name on printed and digital Cultural Vistas Awards Gala materials

GOLD SPONSOR | \$15,000

- Half-page color ad in Event Journal
- Speaking role on panel or pitch opportunity
- Name on printed materials (invitations, step + repeat and program)
- Inclusion on digital promotional collateral for the summit (website + social media)
- Access to summit registration list
- 10 summit registrations
- 10 invitations for the pre-summit reception at the Polish Consulate
- 4 tickets to the Cultural Vistas Awards Gala

SILVER SPONSOR | \$5,000

- Recognition in the Event Journal
- Name on printed materials (invitations, step + repeat and program)
- Inclusion on digital promotional collateral for the summit (website + social media)
- 5 summit registrations
- 5 invitations for the pre-summit reception at the Polish Consulate
- 2 tickets to the Cultural Vistas Awards Gala

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PHOTOBOOTH SPONSOR | \$7,500

- Name/logo on the photo booth experience backdrop
- Half-page color ad in Event Journal
- Name listed on summit invitation
- Inclusion on digital promotional collateral for the summit (website + social media)
- 5 summit registrations
- 5 Invitations for the pre-summit reception at the Polish Consulate
- 2 tickets to the Cultural Vistas Awards Gala

TOTE BAG SPONSOR | \$7,500

- Tote with with Name / Logo
- Half-page color ad in Event Journal
- Name and journal ad included on event website
- Name listed on summit invitation
- 5 summit registrations
- 5 invitations for the pre-summit reception at the Polish Consulate
- 2 tickets to the Cultural Vistas Awards Gala

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